We make the basics Suparior

WELCOME TO SUPASOFT APPAREL We make the basics Suparior

We are thrilled to introduce a new era of basics, redefining the way you experience comfort and fashion. With an unwavering focus on quality, craftsmanship, and a touch of modern aesthetics, we invite you to discover a world where everyday wear is transformed into an expression of effortless elegance. Discover a world of comfort and style with Supasoft, where every item is designed to enhance your everyday moments.



At Supasoft Apparel, we blend style with purpose. Many of our essentials are crafted from recycled materials, reflecting our commitment to sustainability. With each purchase, you contribute to our donations for impactful causes. Join us in shaping a more eco-friendly and compassionate world through fashion that makes a difference.





What sets us apart?

Our garments aren't just clothing – they're engineered for DTG (Directto-Garment) printing perfection. This means your designs will come to life with exceptional clarity and vibrancy. Experience the synergy of comfort, fashion, and cutting-edge printing technology with every piece from Supasoft.

Engineered for DTG



Better Cotton Initiative



100% Cotton Face



Softer finish



Environmentally conscious



Faster production times



Recycled collection



Enhanced moisture absorption















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SUSTAINABILITY Doing good

At Supasoft Apparel, we're not just about fashion; we're about fashioning a sustainable future.



That's why our products are manufactured in an energyefficient facility that utilizes LED lights, reducing both electricity usage and our carbon footprint.



Crafted with environmental responsibility in mind, our products are meticulously manufactured within a facility powered by energyefficient gas engines. This innovative approach not only minimizes natural gas consumption but also significantly reduces greenhouse gas emissions, reinforcing our commitment to sustainable practices.











At the core of our production values, our products are meticulously crafted within a facility that prioritizes water conservation. By employing dyeing techniques that demand less water, integrating water-efficient machinery, and advocating for water recycling, we're dedicated to minimizing our environmental footprint.



JERSEY COLLECTION

Crafted to seamlessly accommodate Direct To Garment (DTG) printing, these jerseys empower you to explore limitless customization options, making your individual creativity effortlessly come to life. Carefully curated through the use of premium soft materials that redefine comfort and style.





SU7000 - JERSEY T-SHIRT PREMIUM CVC COLORS COMING SOON



SU7002 - VINTAGE TEE COMING SOON



SU7004 - HEAVYWEIGHT T-SHIRT



SU7006 - LONG SLEEVE T-SHIRT PREMIUM



SU7000Y - YOUTH T-SHIRT PREMIUM



SU7006Y - YOUTH LONG SLEEVE T-SHIRT PREMIUM

Fabrication: 30 singles ringspun jersey

Weight: 4.3 oz (145gsm)

Sizes: S-3XL

Construction: 95/5 1x1 ribbed collar. Side seamed. 1.0" Double needle sleeves and bottom hems. Tear-away booklet neck label. Self fabric shoulder to shoulder neck tape.

Contents:

Solids - 100% cotton. Athletic Heather - 90% cotton 10% viscose. Heather Mauve and Dark Grey Heather - 60% cotton 40% polyester

ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT



100% COTTON FACE TIGHT KNIT





JERSEY T-SHIRT PREMIUM SU7000



Contents: 100% ring-spun jersey cotton.

Weight: 5.3 oz (180gsm)

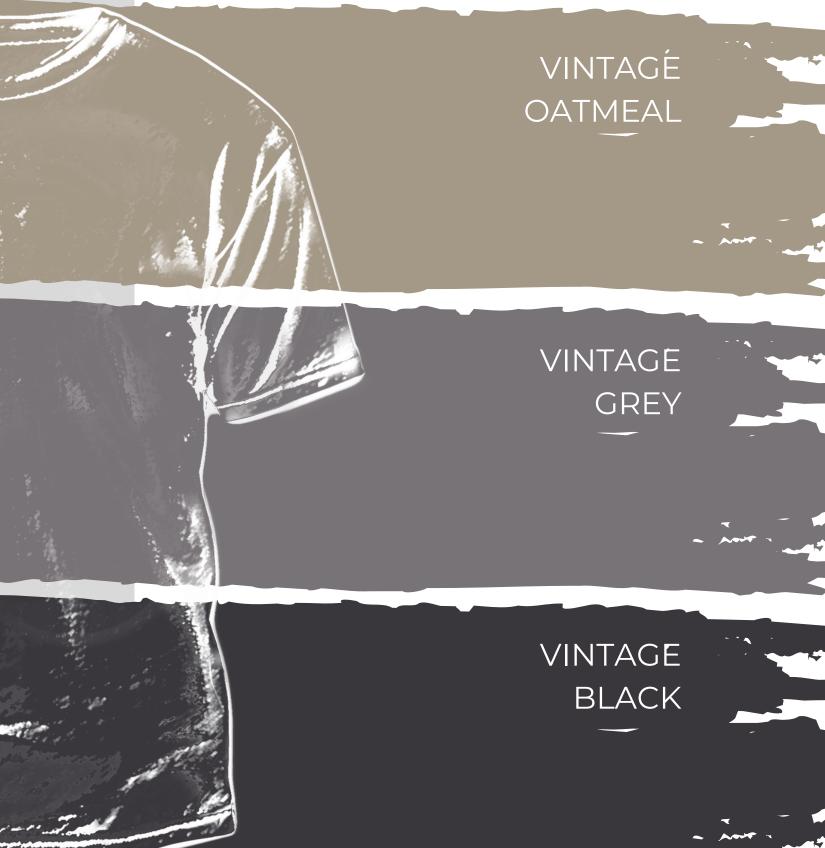
Sizes: S-3XL





FACE

VINTAGE TEE SU7002 - COMING SOON



Weight: 6.5 oz (220gsm)

Sizes: S-3XL

Construction: 95/5 1x1 ribbed collar. Side seamed. 1.0" Double needle sleeves and bottom hems. Single needle edge stitch at the collar. Tear-away booklet neck label. Self fabric shoulder to shoulder neck tape.

Contents:

Solids - 100% cotton. Athletic Heather - 85% cotton 15% viscose



ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT



100% COTTON FACE TIGHT KNIT





HEAVYWEIGHT T-SHIRT SU7004



Fabrication: 30 singles ringspun jersey

Weight: 4.3 oz (145gsm)

Sizes: S-3XL

Construction: 95/5 1x1 ribbed collar and cuffs. Side seamed. 1.0" Double needle sleeves and bottom hems. Tear-away booklet neck label. Self fabric shoulder to shoulder neck tape.

Contents:

Solids - 100% cotton. Athletic Heather - 90% cotton, 10% viscose. Dark Grey Heather - 60% cotton, 40% polyester





THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT



100% COTTON FACE TIGHT KNIT



LONG SLEEVE T-SHIRT PREMIUM SU7006



Weight: 4.3 oz (145gsm)

Sizes: S (6-8), M (10-12), L (14-16), XL (16-18)

Construction: 95/5 1x1 ribbed collar. Side seamed. 1.0" Double needle bottom hems. Tear-away booklet neck label. Self fabric shoulder to shoulder neck tape.

Contents:

Solids- 100% cotton. Athletic Heather- 90% cotton 10% viscose.



ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT

FACE TIGHT KNIT

100% COTTON





YOUTH T-SHIRT PREMIUM SU7000Y









NAVY

WHITE



ROYAL

Weight: 4.3 oz (145gsm)

Sizes: S (6-8), M (10-12), L (14-16), XL (16-18)

Construction: 95/5 1x1 ribbed collar and cuffs. Side seamed. 1.0" Double needle bottom hems. Tear-away booklet neck label. Self fabric shoulder to shoulder neck tape.

Contents:

Solids - 100% cotton. Athletic Heather - 90% cotton, 10% viscose.







THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT



100% COTTON FACE TIGHT KNIT





YOUTH LONG SLEEVE T-SHIRT PREMIUM SU7006Y



WHITE



BLACK



ATHLETIC HEATHER





FLEECE COLLECTION

Unbeatable softness meets ustainability. Made with premium recycled materials to create cozy essentials, ensuring a soft touch on your skin and a gentle touch on the planet without compromising your print quality.



SU7500 - PULLOVER HOODIE PREMIUM



SU7600 - CREWNECK SWEATSHIRT PREMIUM



SU7700 - VINTAGE HOODIE COMING SOON



SU7800 - RECYCLED HOODIE - PLANET FRIENDLY

Weight: 8.25 oz (280gsm)

Sizes: S-3XL

Construction: 100% cotton face. 30 singles.. 95/5 1x1 ribbed collar, cuffs & waistband. Double needle top stitched on all seams. Tear-away booklet neck label. Kangaroo pouch pocket. Self fabric moon patch on neck for custom branding. 3 panel fleece lined hood. Round dyed to match drawcord with tipped ends. Silver grommets. Twill neck tape-dyed to match.

Contents:

Solids - 65% cotton, 25% polyester & <u>10% recycled</u> <u>polyester</u>. Athletic Heather and Dark Grey Heather - 55% cotton 35% polyester & <u>10% recycled</u> <u>polyester</u>.



ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT



23.

100% COTTON FACE TIGHT KNIT





CONTAINS RECYCLED POLYESTER DOING GOOD. PRODUCED USING LESS WATER

PULLOVER HOODIE PREMIUM SU7500





ROYAL



DARK GREY HEATHER



BLACK



ATHLETIC HEATHER



SAND



NAVY



WHITE



LIGHT PINK



FOREST



MILITARY GREEN

COMING SOON

Weight: 8.25 oz (280gsm)

Sizes: S-3XL

Construction: 100% cotton face. 30 singles. 95/5 1x1 ribbed collar, cuffs & waistband. Double needle top stitched on all seams. Tear-away booklet neck label. Self fabric moon patch on neck for custom branding. Twill neck tapedyed to match.

Contents:

Solids - 65% cotton, 25% polyester, <u>10% recycled</u> <u>polyester</u>. Athletic Heather- 55% cotton, 35% polyester & <u>10% recycled</u> <u>polyester</u>.



ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENCY



GUARANTEED SHRINKAGE BELOW 5%



SUPARIOR AND SOFT

25.

100% COTTON FACE TIGHT KNIT





CONTAINS RECYCLED POLYESTER DOING GOOD. PRODUCED USING LESS WATER

CREWNECK SWEATSHIRT PREMIUM SU7600



Fabrication: 2-End fleece

Weight: 8 oz (270 gsm)

Sizes: S-3XL

Construction: 55/45

cotton/poly blend face. 20 singles. 95/5 1x1 ribbed collar, cuffs & waistband. Double needle top stitched on all seams. Tear-away booklet neck label. Kangaroo pouch pocket. Self fabric moon patch on neck for custom branding. 2 panel fleece lined hood. Round dyed to match drawcord with tipped ends. Silver grommets. Twill neck tape-dyed to match.

Contents:

55% regenerated cotton & 45% recycled polyester





100% REGENERATED YARN DOING GOOD. PRODUCED USING LESS WATER



ENGINEERED FOR DTG



THE MOST EFFICIENT ABSORBENC



GUARANTEED SHRINKAGE BELOW 5%

SUPARIOR

RECYCLED HOODIE-PLANET FRIENDLY SU7800



Contents:

65% cotton, 25% polyester, <u>10% recycled</u> <u>polyester</u>.

Weight: 8.25 oz (280gsm)

Sizes: S-3XL



5%

VINTAGE HOODIE SU7700 - COMING SOON



FLANNEL PANTS COLLECTION

Unite in comfort: Supasoft's family flannel pants. Cherish cozy moments in meticulously designed, soft pants. Celebrate togetherness with style and warmth.



FLANNEL PANTS

SU6300M - MEN'S SU6300W - WOMEN'S SU6300Y - YOUTH FLANNEL PANTS

FLANNEL PANTS

MEN'S FLANNEL PANTS SU6300M

Fabrication: 100% Cotton All Over Print (AOP), brushed

Weight: 5.3 oz (180gsm)

Sizes: S-2XL

Construction: 20x10/46x40. Open bottom pants. Tearaway label. Self fabric covered elastic waistband. Black flat drawcord. Side seam pockets.



Red plaid



Green plaid



Black plaid









WOMEN'S FLANNEL PANTS SU6300W

Fabrication: 100% Cotton All Over Print (AOP), brushed

Weight: 5.3 oz (180gsm)

Sizes: S-XL

Construction: 20x10/46x40. Open bottom pants. Tearaway label. Self fabric covered elastic waistband. Black flat drawcord. Side seam pockets.





100% COTTON FACE TIGHT KNIT





Red plaid



Green plaid



Black plaid

YOUTH FLANNEL PANTS SU6300Y

Fabrication: 100% Cotton All Over Print (AOP), brushed

Weight: 5.3 oz (180gsm)

Sizes: S (6-8), M (10-12), L (14-16), XL (16-18)

Construction: 20x10/46x40. Open bottom pants. Tearaway label. Self fabric covered elastic waistband. Black flat drawcord. Side seam pockets.



Red plaid



Green plaid



Black plaid COMING SOON



SUPARIOR AND SOFT



100% COTTON FACE **TIGHT KNIT**



Disclaimer: The garment is not flame resistant. It should fit snugly for safety. Loosefitting garment is more likely to catch fire.



TOWELS COLLECTION

Dive into the unmatched softness and absorbency of our peshtemal collection. Crafted using 100% Turkish cotton, each towel encapsulates an exquisite fusion of top-tier quality, and elegant design. Wrap yourself in comfort. #sandfree





SU3001 - VENUS WAFFLE PESHTEMAL



SU3002 - REVERIE PESHTEMAL



SU3003 - CARNIVAL PESHTEMAL



SU3004 - HERITAGE PESHTEMAL



SU3005 - COSMOS PESHTEMAL

Fabrication: 100% Turkish Cotton

Weight: 420gr (290 gsm)

Size: 33" x 67" (85cm x 170cm)

Construction: Woven on the automatic loom. Stonewashed to achieve vintage look.



100% TURKISH COTTON



100% RECYCLED WOVEN & TAFFETA LABEL

0

WRAPPED IN 100% RECYCLED CRAFT PAPER

VENUS WAFFLE PESHTEMAL SU3001



Fabrication: 100% Turkish Cotton

Weight: 400gr (260 gsm)

Size: 35" x 67" (90cm x 170cm)

Construction: Woven on the automatic loom. Stonewashed to achieve vintage look.



100% TURKISH COTTON



100% RECYCLED WOVEN & TAFFETA LABEL

0

WRAPPED IN 100% RECYCLED CRAFT PAPER

REVERIE PESHTEMAL SU3002



42.

Fabrication: 100% Turkish Cotton muslin

Weight: 330gr (170 gsm)

Size: 39" x 75" (100cm x 190cm)

Construction: Woven on the automatic loom. Washed.



100% TURKISH COTTON



100% RECYCLED WOVEN & TAFFETA LABEL



WRAPPED IN 100% RECYCLED CRAFT PAPER

CARNIVAL PESHTEMAL SU3003





BLUE

DENIM





LIGHT BLUE



LIGHT PINK



BURGUNDY



Fabrication: 100% Turkish Cotton

Weight: 280gr (170 gsm)

Size: 35" x 71" (90cm x 180cm)

Construction: Woven on the automatic loom. Washed.



100% TURKISH COTTON



100% RECYCLED WOVEN & TAFFETA LABEL



WRAPPED IN 100% RECYCLED CRAFT PAPER



COSMOS PESHTEMAL SU3005

W/////

Fabrication: 100% Turkish Cotton

Weight: 285gr (185 gsm)

Size: 35" x 67" (90cm x 170cm)

Construction: Woven on the automatic loom. Washed.

Disclaimer: Our tie-dye towels are individually handcrafted, resulting in unique patterns.



100% TURKISH COTTON



100% RECYCLED WOVEN & TAFFETA LABEL



WRAPPED IN 100% RECYCLED CRAFT PAPER

GRAPHIC PESHTEMALS SU3006



SU3006-BRIGHTER DAYS PESHTEMAL



SU3006-SUNSET OASIS PESHTEMAL



SU3006-SOUTHERN

BREEZE PESHTEMAL

SU3006-LINEA PESHTEMAL



SU3006-PARADISE PESHTEMAL



SU3006-SUNSHINE MANDALA PESHTEMAL

GRAPHIC PESHTEMALS SU3006



SU3006-HAVEN PESHTEMAL



SU3006-DREAMAR PESHTEMAL



SU3006-BALANCE PESHTEMAL



SU3006-DIVE IN PESHTEMAL



SU3006-TURTLE COVE PESHTEMAL



Supasoft Apparel

SIZE SPECIFICATION SHEET

Apparel

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

1 1	MEASUR	EMENISA		LILES, BAS		AT MEASU	REMENTS	
Style number		S	М	L	XL	2XL	3XL	
SU7000	CHEST (1" BELOW ARM HOLE)	18	20	22	24	26	28	
JERSEY T-SHIRT PREMIUM	BODY LENGTH (FROM HPS)	28	29	30	31	32	33	
SU7002	CHEST (1" BELOW ARM HOLE)	18 1/4	20 1/4	22	24	26	27 3/4	
VINTAGE TEE	BODY LENGTH (FROM HPS)	26 3/5	28	29 2/5	30 3/4	31 3/5	32 2/4	
SU7004	CHEST (1" BELOW ARM HOLE)	18	20	22	24	26	28	
HEAVYWEIGHT T-SHIRT	BODY LENGTH (FROM HPS)	29	30	31	32	33	34	
SU7006 LONG SLEEVE T-SHIRT	CHEST (1" BELOW ARM HOLE)	18	20	22	24	26	28	
PREMIUM	BODY LENGTH (FROM HPS)	28	29	30	31	32	33	
SU7500 PULLOVER HOODIE	CHEST (1" BELOW ARM HOLE)	20	22	24	26	28	30	
PREMIUM	BODY LENGTH (FROM HPS)	27	28	29	30	31	32	
SU7600 CREWNECK SWEATSHIRT PREMIUM	CHEST (1" BELOW ARM HOLE)	20	22	24	26	28	30	
	BODY LENGTH (FROM HPS)	27	28	29	30	31	32	
SU7700 VINTAGE HOODIE	CHEST (1" BELOW ARM HOLE)	20	22	24	26	28	30	
	BODY LENGTH (FROM HPS)	27	28	29	30	31	32	
SU7800 100% RECYCLED HOODIE -	CHEST (1" BELOW ARM HOLE)	20	22	24	26	28	30	
PLANET FRIENDLY	BODY LENGTH (FROM HPS)	27	28	29	30	31	32	
Style number		S (6-8) I	M (10-12)	L (12-14)) XL (16-18	8)		
SU7000Y	CHEST (1" BELOW ARM HOLE)	15 1/4	16 1/4	17 1/4	18 1/4			
YOUTH T-SHIRT PREMIUM	BODY LENGTH (FROM HPS)	20 7/8	22 1/8	23 3/8	24 3/8			
SU7006Y YOUTH LONG SLEEVE T-	CHEST (1" BELOW ARM HOLE)	17	18	19	20		51.	
SHIRT PREMIUM	BODY LENGTH (FROM HPS)	22	23 1/2	25	26 1/2			

Flannel pants

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

Style number		S	М	L	XL	2XL
SU6300M	INSEAM	28 1/4	29	29 1/4	30	30 1/4
MEN'S FLANNEL PANTS	WAIST RELAXED	14	15 1/4	17 1/2	19	20 3/4
SU6300W	INSEAM	30 1/4	30 1/2	31	31 1/2	
WOMEN'S FLANNEL PANTS	WAIST RELAXED	14	15 1/2	16 1/2	18 1/2	
Style number		S (6-8) I	м (10-12)	L (12-14)) XL (16-	18)
SU6300Y	INSEAM	21 3/4	23 1/2	25 1/2	27 1/2	
YOUTH FLANNEL PANTS	WAIST RELAXED	11 1/4	11 1/2	12 1/4	12 1/2	

Towels

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

Style number	WIDTH	LENGTH
SU3001 VENUS WAFFLE PESHTEMAL	33	67
SU3002 REVERIE PESHTEMAL	35	67
SU3003 CARNIVAL PESHTEMAL	39	75
SU3004 HERITAGE PESHTEMAL	35	71
SU3005 COSMOS PESHTEMAL	35	67

*ALL MEASUREMENTS ABOVE ARE SUBJECT TO CHANGE. PLEASE REACH OUT TO US FOR UPDATED INFORMATION.

Supasoft Apparel

COLOR REFERENCE SHEET

Apparel

PREMIUM BLACK	BLACK	DEEP BLACK	WHITE
BLACK C	19-4008 TCX	19-4004 TCX	11-0601 TCX
PORCELAIN WHITE	ATHLETIC HEATHER	ATHLETIC HEATHER	NAVY
11-4001 TCX	COOL GREY 6 C	SILVER 10077 C	533 C
DEEP NAVY	DARK GREY HTHR 60/40	DARK GREY HEATHER	RED
19-3922 TCX	7540 CP	19-3912 TCX	199 C
RED PLAID	IRISH GREEN	GREEN PLAID	LIGHT PINK
19-1764 TCX	2252 C	18-6024 TCX	P 72-9 C
PINK	SAND	TRUE ROYAL	HEATHER MAUVE
706 C	7528 C	7684 CP	7524U
MUSTARD	FOREST	GREY	BROWN
15-0948 TCX	5535 C	5295 UP	19-0809 TCX
OLIVE	SAND	BLACK HEATHER	HEATHER NAVY
19-0309 TCX	16-1213 TCX	BLACK 7 CP	2379 C
HEATHER OLIVE	HEATHER PEACH	HEATHER MINT	LAVENDER BLUE
7497 CP	2016 UP	2246 C	7667 CP

MILITARY GREEN 417 C

Vintage Apparel

VINTAGE INDIGO	VINTAGE MUSTARD	VINTAGE OLIVE	VINTAGE BLACK
18-3910 TCX	16-1142 TCX	18-0312 TCX	19-4205 TCX
VINTAGE GREY 17-1503 TCX	VINTAGE OATMEAL 16-1104 TCX		

Towels

MINT	POWDER	YELLOW	OLIVE
PETROL	BROWNISH TILE	MUSTARD	EGGSHELL BLUE
YELLOW	ANTRANSIT	BROWN	TILE
BLUE	DENIM	YELLOW	LIGHT BLUE
LIGHT PINK	BURGUNDY	TURQUOISE	DENIM
LILAC	YELLOW	BURGUNDY	ORANGE

*OUR TOWEL COLLECTIONS UNDERGO HAND DYEING, PREVENTING US FROM PROVIDING SPECIFIC COLOR CODES.

CUSTOM MANUFACTURING TURN YOUR IDEAS INTO REALITY

At Supasoft Apparel, we understand that creating your own concept is the key to making your products truly yours. That's why we're thrilled to offer our customers the opportunity for custom manufacturing.

Throughout the custom marufacturing process, we will
guide you in:Tailored Perfection: Crafted
to orderUnparalleled Quality:
Supasoft's high standardsEndless Possibilities: Your
unique ideasSeamless Process: Guided
creation



HOW WE CAN ASSIST YOU:

- Fabric Sourcing
- Tailored Trims and Color Options
- Private Labeling
- Private Boxing and Packaging Solutions



MINIMUMS:

The minimum order requirements depend on the specific style and materials you choose.

PRODUCTION TIME:

At Supasoft Apparel, we offer competitive processing times, and our team will collaborate with you to accommodate your delivery requirements. Keep in mind that lead times might vary based on the product design and the quantity you need.





PRICE:

In our commitment to continuously support your business expansion, we've streamlined our production process to ensure affordability, consistency, and top-notch quality.

SOCIAL RESPONSIBILITY

At Supasoft Apparel, social responsibility is woven into the fabric of our values. We recognize the profound impact of our actions on society, the environment, and our stakeholders. Guided by an unwavering commitment to ethical and sustainable practices, we strive to make a positive difference in every step of our journey. From sourcing materials to manufacturing processes, we prioritize transparency, fair labor practices, and environmental consciousness. Our dedication to social responsibility reflects our deep-rooted belief in creating a better, more equitable world for all.

Supasoft Apparel Jersey collections are crafted using yarns certified by the Better Cotton Initiative (BCI), ensuring a commitment to more sustainable production.



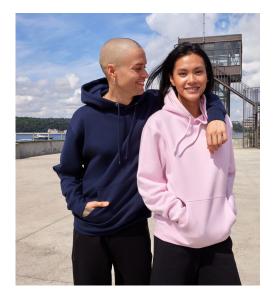
Our unwavering commitment extends to achieving WRAP Certification. This certification reflects our dedication to upholding high standards in social compliance, ethical manufacturing practices, and the well-being of our workforce. By aligning with the principles set forth by the Worldwide Responsible Accredited Production (WRAP), we ensure that our operations not only meet but exceed expectations in terms of responsible and sustainable production. With this commitment, we aim to contribute positively to the industry, society, and the environment as a whole.



Supasoft Apparel holds a steadfast commitment to adhering to the OEKO-TEX® Standard 100. This commitment underscores our dedication to producing textiles that meet the highest levels of safety and sustainability standards. By complying with the stringent criteria set by OEKO-TEX®, we ensure that our products are free from harmful substances and chemicals, ultimately promoting the well-being of our customers, the environment, and the broader community. Our pledge to OEKO-TEX® reflects our relentless pursuit of excellence and our dedication to fostering a healthier, more responsible textile industry.



Supasoft Apparel



















We make the basics Suparior

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View our e-catalog

